

Kate Wei Design

<http://www.kateweidesign.com>

Thank you for visiting my web site! I am glad you are interested in my web design service and like to obtain a quote for your project. I hope it works out and look forward to working with you.

Please answer the following questions and email to [kate@katewei.com](mailto:kate@katewei.com) for a quote.

{ } URL of your web site?

{ } what does your web site do? what is the goal of the site?

{ } if you have a web site now and need a redesign, please include 3 reasons why you need to redesign the site and 3 areas that you like improved.

{ } scope of your site or what are the pages? (a simple site map is required for estimate)

{ } do you have a domain name or a hosting service? do you need help setting it up?

{ } do you have a logo? do you need one?

{ } any technical functionalities you need? i.e. Paypal shopping cart? Constant Contact e-newsletter? Photo Gallery? Portfolio? Please provide an estimate of how many products/items/photos that you have in the shopping cart/portfolio/photo gallery and if your images and content are ready for use. If you need work with the images please also tell me the kind of work you need (photo retouching, resizing, cropping, etc) and it will be great if you can email me a sample of it.

:: demographics

{ } who are (will be) your potential visitors and customers? do you (or your product / service) have a specific audience (age, gender, geographic or culture) in mind?

{ } who are your competitors? what are the conventions for the web site in your specific industry? how do you like to be different from the rest of the them?

:: design preferences

{ } any preferences in terms of colors or typefaces? styles and themes?

{ } any preferences in terms of images? photography?

{ } show me 3-5 of your favorite web sites and sites that you absolutely don't want yours to be like...

{ } do you have print material (logo, stationary, etc) and marketing/advertising tools to promote your site?

:: something about you as a client

{ } do you need training on updating your site? do you need maintenance work after site launch?

{ } what's the timeline for your project? how ready are you with the content? what's the expected site launch date?

{ } what's your budget range? (check out design auctions if you are on a tight budget!)

{ } are you comfortable doing Paypal or the old fashion way such as sending a check?

{ } are you comfortable working remotely by email and phone?

{ } are you familiar with internet technology? will you need help with sending emails or attaching photos?

{ } what will be the amount of involvement or participation that you like to engage in the project? are you the hands-off/laid back type client or are you going to be participating every step of the way? or somewhere in the middle?

:: you are not buying an apple

even apples come with different types and qualities...

Please please please DO NOT ask me - "hi, I need a web site, how much?" - this will not work and does not help either of us in getting you a quote. My services can be catered to individuals, small businesses and corporations (and for all types of web sites as well) so I can't possibly give you a price not knowing what you need or what your web site is about. If you want a web site "easy and fast" (also low on the budget side), I encourage you to explore design auctions. Cheers!

Finally, please also visit my custom design section

([http://www.kateweidesign.com/custom\\_design.php](http://www.kateweidesign.com/custom_design.php)) so you have a better understanding of how I work and the process to create your web site.

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